

Salesforce



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SALESFORCE ADMIN

Organizational Setup	<ul style="list-style-type: none"> - Describe the Salesforce CRM - Describe the Org - Creation the Org
User Setup	<ul style="list-style-type: none"> - Identify the steps to set up and/or maintain a user. - Understand the implications of activating, deactivating, or freezing a user.
Security and Access	<ul style="list-style-type: none"> - Profile, Permission Sets, - Sharing Settings - OWD, Role, Sharing Rules
Standard and Custom Objects	<ul style="list-style-type: none"> - Describe the standard object architecture and relationship model. - Explain how to create, delete, and customize fields and page layouts on standard and custom objects, and understand the implications of deleting fields. - Given a scenario, determine how to create and assign page layouts, record types, and business processes for custom and standard objects.
Sales Application	<ul style="list-style-type: none"> - Overview on Sales Cloud Application
Service Application	<ul style="list-style-type: none"> - Overview on Service Cloud Application
Activity Management and Collaboration	<ul style="list-style-type: none"> - Describe the capabilities of activity management (for example, manage tasks, events, public calendars, multi-day events).
Data Management	<ul style="list-style-type: none"> - Data import, export, update - Data Import Wizard - Data Loader
Reports and Dashboards	<ul style="list-style-type: none"> - Creation of different type of reports - Creation of Dashboard
Workflow/Process Automation	<ul style="list-style-type: none"> - Given a scenario, identify the appropriate automation solution based on the capabilities of workflow/process. - Describe capabilities and use cases for the approval process.
App Exchange	<ul style="list-style-type: none"> - Overview on App Exchange



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SALESFORCE PLATFORM DEVELOPER

Salesforce Fundamentals

Introduction to Apex Programming

Introduction to MVC

Variables, Data types in Apex

Operations, Conditional, Switch statements in Apex

Loops in Apex

OOP Concepts in Apex

Setting Up our Salesforce application

DML statements

Database class methods

SOQL & SOSL

Triggers in Salesforce

Apex Design Patterns

Governor Limits in Salesforce

Order of Execution

Apex Testing

VisualForce Pages

Controller

Visualforce Components

Debugging Apex



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